

The Governor's Office of Community and Faith-Based Initiatives, partnering with MSHDA and Michigan Nonprofit Association, invite you to explore new tools for strategically seeking grants through the following workshop.



Michigan Nonprofit Association



GOVERNOR'S
OFFICE OF
COMMUNITY AND
FAITH-BASED
INITIATIVES

Strategic Grant Seeking: What You Don't Know Will Get in Your Way

When a nonprofit is short on cash, their first instinct is often to "write a grant." It's not as easy as it appears...even if you have the world's best writer on staff, you will still fall short if you haven't strategically identified the right possible funders and/or haven't gathered the right (most compelling and relevant) data. There is much to be done before you actually start writing your grant!

This seminar will cover the basics: basic components of a proposal, case statement and other key documents; basic goal and objective development; and basic research strategies. Additionally, we will host a panel of local knowledge leaders to share key resources and recommended practices. Bring a good idea or immediate need to work on during the hands-on session of the seminar. Our goal is to prepare you for more effective use of your time – resulting in more money in the door!

Presenter: Robin Lynn Grinnell, Principal Consultant,
MissionFIRST

Date: June 11, 2008
9:00 a.m. – 3:00 p.m.
Registration and continental breakfast begins at 8:30 a.m.

Cost: \$35.00
Cost includes breakfast, lunch and workshop materials

Location: Grace Emmanuel Baptist Church
3502 Lapeer Rd.
Flint, MI

Register online: <http://www.mnaonline.org/workshops.asp>
Registration Deadline is June 6, 2008.

QUESTIONS: Contact Kelley Kuhn, kkuhn@mnaonline.org or (517) 492-2404